

"The National"
HOTEL **M**OTEL **E**NGINEER **A**SSOCIATION

2009 RATES FOR 4 ISSUE RUN

(Specials are based on advertisement for 4 consecutive issues)

If you wish to run in less than 4 issues, please refer to the Regular Price section

- Regional Ad Price-You must specify the area you are targeting (such as Texas, Florida, etc.) on your ad.
- National Ad Price - Advertisement throughout the U.S.A.
- Regular Price - Price of advertisement before discount of 2009. Price per ad when you run less than the 4 issue special.

<u>Black and White</u>	<u>Regional Special</u> (4 issues only)	<u>National Special</u> (4 issues only)	<u>Regular Price</u> (1 issue only)
1/8 Page	\$112.50	\$241.00	\$482.00
1/6 Page	162.50	225.25	510.50
1/4 Page	212.50	431.50	863.00
1/3 Page	262.50	510.50	1,021.00
1/2 Page	312.50	697.00	1,394.00
1 Page	612.50	1,211.00	2,422.00

Each additional color on a black and white ad will be \$50.00.

<u>Color</u>			
1/8 Page	287.50	681.00	1,362.00
1/6 Page	312.50	695.25	1,390.50
1/4 Page	342.50	871.50	1,743.00
1/3 Page	392.70	950.50	1,901.00
1/2 Page	507.50	1,137.00	2,274.00
1 Page	762.50	1,651.00	3,302.00

Standard Sizes

1/8 Page	3.5" x 2.25"
1/6 Page	2.25" x 5"
1/4 Page	3.5" x 5"
1/3 Page	7.5" x 3.25"
1/2 Page	7.5" x 5"
1 Page	7.5" x 10"
2 Page Spread	15" x 10"

Corporate Sponsor(s): Houston Vacuum Cleaner Co. 800-542-5602 * Fax: 800-542-5603

P. O. Box 965
 Phone: 800-222-8134
 E-mail: renee_hmea@yahoo.com

Huffman, Texas 77336
 Fax: 936-258-0518
 Website: www.hmea.com
